



# Synergix TaskHub gets Business Intelligence Boost with Dashboard from Elixir

## The Background

Founded in 1990, Synergix Technologies Pte Ltd grew from an accounting software reseller to a one-stop e-business solution provider. The latest software, TaskHub, is a total business solution that incorporates business process management together with Global Trading Business Solution. Developed in a J2EE environment, TaskHub enables excellent dissemination of information as well as co-ordination between the various functions such as sales, purchases, logistics, warehouse management, RMA, accounts and human resources.

## Challenge

TaskHub customers previously relied on spreadsheet programs to consolidate and manage information generated from daily business operations. As data size grows, spreadsheets become costly to

maintain, requiring constant human attention to update data and create summary reports based on new facts available. Due to the inherent limitation of spreadsheets, information from multiple data sources cannot be easily aggregated to construct a holistic view of a company's business performance. Neither does it offer much flexibility beyond pre-configured reports developed by IT-savvy analysts or expert users.

## Solution

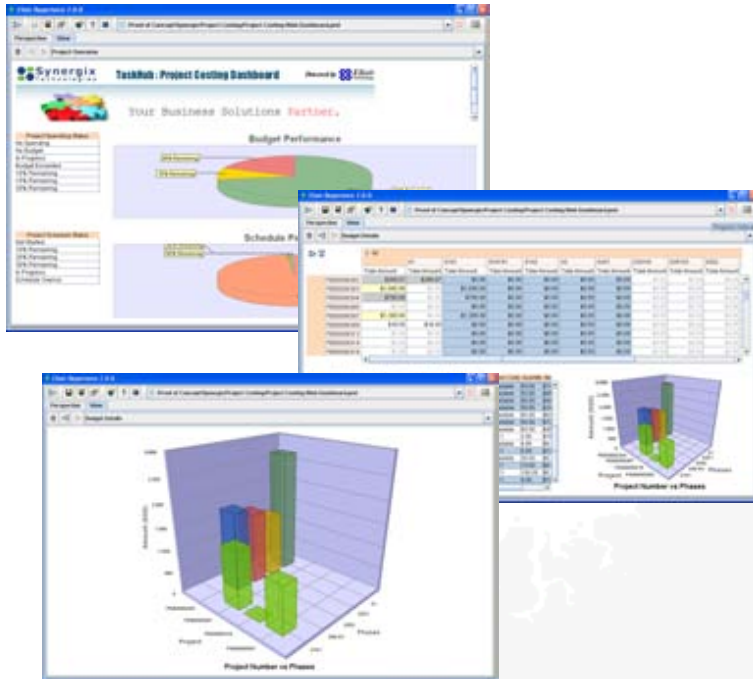
Looking to augment TaskHub with a proven dashboard solution, Synergix Technologies formed a strategic partnership with Elixir Technology, an innovative Business Intelligence product vendor with 600 customers worldwide, including some Fortune 500 companies. Equipped with the power and flexibility of the dashboard functionality of Elixir Repertoire, users of TaskHub are no longer constrained by the old spreadsheet programs, instead enjoying easy-to-use yet powerful ad-hoc query and analysis functionalities on top of a single combined view of data even if they are scattered all over the enterprise. For instance, marketing customers of TaskHub now have a clear picture of the leads generated by marketing dollars spent during previous quarters. Accurate ROI measurement presented in a dashboard with charts and cubes ensures precious resources are directed to the correct place where they are most effective.

TaskHub - Integrating Information Across Departments



"Elixir dashboard solution provides the much needed graphical views of transaction data, making the reading and analysis simpler and more straightforward,"

Frances Lim  
Business Solutions Manager  
Synergix



Result

Since incorporating Elixir dashboard solution into TaskHub, Synergix customers observed significant reduction in IT management overhead, in conjunction with improved clarity and update cycles of business performance data. Thanks to the web-based dashboard, not only is senior management able to examine and track key performance indicators with complete confidence in the quality of the underlying data, decision making capabilities are enabled throughout the organization, giving every stakeholder the knowledge to make the correct move.

TaskHub Dashboards with Elixir

# TaskHub System Architecture

