



Thailand Kasikorn Bank chooses Elixir for high performance and reliability

Challenge

Established in 1945 and listed on the Stock Exchange of Thailand (SET) since 1976, KASIKORNBANK Public Company Limited (KBank) is the fourth largest commercial bank in Thailand measured by total assets. The Bank provides a broad range of consumer, commercial, and corporate banking services, operating 551 branches in Thailand and numerous overseas offices in selected countries.

Driven by increasing demand from corporate customers, KBank needs a reliable, high performance yet affordable solution to meet stringent reporting requirements. However, the old report server previously in use was slow in response and did not work smoothly with the in-house K-Cash Connect System, which enables corporate customers to transfer fund, view payment/collection info and download payment/collection data. A reliable system with high performance is essential for KBank to win customers' trust and more business. Although some traditional reporting systems have been evaluated before, none offers an effective solution with a reasonable price.

Solution

KBank chose Elixir Report, which best satisfies all reliability, performance and cost-effectiveness metrics. Elixir Report offers true multi-lingual support, coupled with sophisticated report layout control and a rich set of output format choices, making the report server transition as painless as possible. Built on Java™ technology, Elixir Report runs seamlessly on multiple platforms, allowing KBank to leverage existing IT infrastructure without a mandate for dedicated hardware and software environment.

Result

With Elixir Report deployed, KBank observed improved report performance and decreased system downtime. Scalability is no longer a concern as the system can easily accommodate more customers as business grows. Reports containing key operational figures and business insight can be easily derived from transactional data, equipping bank executives with the power to rapidly ramp up existing bank operations and acquire new customers in an innovative fashion.

Going forward, KBank is planning to introduce a portal for corporate customers, providing crucial financial information and doubling as a launch pad for internal applications. Elixir Technology will look forward to working closely with KBank again, bringing the benefits realized via Elixir Report to a higher level.

For additional information, please contact Elixir at sales@elixirtech.com.

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