



# Business Intelligence that makes sense

**Simpler! More Accessible! Embeddable!**

## Company Overview

Elixir Technology provides Integrated Business Intelligence with Elixir Repertoire™ - an award-winning product for Dashboard, Reporting, Data ETL and Scheduling. Supporting Web 2.0 with RESTful Web Services architectural approach on SOA, Elixir Repertoire empowers the new generation enterprise applications with Business Intelligence functionality that is simplified yet powerful, feature-rich yet affordable. With over 800 customers in 50 countries, served by 100 over partners worldwide already using its enterprise reporting feature, Elixir Repertoire completes the entire Business Intelligence cycle to realize the full return of investment.

Elixir Technology is headquartered in Singapore with an R&D arm in UK, represented by a worldwide network of partners.

### Our Mission

To enable more customers to become Intelligent Enterprises to succeed in a fast changing world.

### Our Vision

To be a leader in providing Business Intelligence tools and practises that are pragmatic, adaptive and cost effective.

## Industry Recognition



**German Middle Market Innovation Award 2007 by Initiative Mittelstand for Reporting Category**

Emerged top of 3 winners among 1,200 applicants who competed in 33 categories for this award.



**Red Herring 100 Asia Finalist for the Most Innovative Technology Companies in 2007**

Finalist for top 100 cutting edge companies among 1,000 submissions of the very best from Asia



**APICTA Award Team Singapore 2007**

Winner in Asia Pacific Information and Communication Technology Alliance Award for Team Singapore in Tools and Infrastructure Application category



**Deloitte Technology Fast 500 Asia Pacific 2007**

The 500 fastest growing technology companies from Australia, China, Japan, India, South Korea and other countries in the Asia Pacific region.

## Our Core Competency

Elixir's core competency lies in our craftsmanship in software tool making. With the founders' longstanding software engineering background, the company has produced a series of well-engineered, highly flexible and extensible software engineering tools. Our Business Intelligence tools and practices are founded upon such core competency to provide a unified platform for open interoperable Business Intelligence Web Services.

## Our Valued Customers

| Government   |           | Banking & Financial  |           | Transport  |           |
|--|-----------|--|-----------|--|-----------|
| • Canada Revenue Agency<br>• Public Works and Government Services Canada   | Canada    | • China Everbright Bank  | China     | • SembCorp Industries  | Singapore |
| • Immigration Department of the Hong Kong SAR  | China     | • Coface Deutschland   | Germany   | • Bangkok Mass Transit System  | Thailand  |
| • Agri-Food & Veterinary Authority<br>• A*STAR<br>• Central Narcotics Bureau<br>• Defence Science and Technology Agency<br>• Health Sciences Authority<br>• Immigration & Checkpoints Authority<br>• Ministry of Defence<br>• Ministry of Education<br>• Ministry of Home Affairs Headquarters<br>• Ministry of Law<br>• Ministry of Trade & Industry<br>• National Environment Agency<br>• Prime Minister's Office<br>• Workforce Development Agency<br>• Singapore Police Force<br>• Supreme Court of Singapore<br>• Subordinate Courts of Singapore | Singapore | • Amanah Raya Berhad<br>• HSBC Bank Malaysia<br>• Prudential Assurance Malaysia<br>• United Overseas Bank      | Malaysia  | • AirData  | UK        |
| • Kaohsiung City Government<br>• Bureau of Foreign Trade   | Taiwan    | • Aon Risk Services<br>• DBS Bank<br>• OCBC Bank<br>• Prudential Assurance Singapore<br>• United Overseas Bank | Singapore | • Delaware Department of Transportation  | USA       |
| • Ministry of Transport  | Thailand  | • The Bank of Tokyo-Mitsubishi UFJ<br>• KASIKORNBANK<br>• TMB Bank   | Thailand  | Technology   |           |
|  |           | Telecommunications   |           | • Hitachi Information Systems  | Japan     |
|  |           | • Nextel Mexico  | Mexico    | • Cisco Systems<br>• Electronic Data Systems   | USA       |
|  |           | • Starhub  | Singapore | Healthcare   |           |
|  |           | • Kuzey Kibris TURKCELL<br>• Turk Telekomunikasyon   | Turkey    | • National Healthcare Group  | Singapore |
|  |           | • Motorola   | USA       | • Giant Eagle<br>• PDX<br>• Rite Aid   | USA       |
|  |           | Consumer & Retail  |           | • Emperor Group  | Hong Kong |
|  |           |  |           | • National Academy of Television Arts & Sciences ( Emmy Awards)<br>• Walt Disney Feature Animation | USA       |

## Our Contact Details

### Elixir Technology Pte Ltd

50 Armenian Street  
#04-04 Wilmer Place  
Singapore 179938

Tel: +65 6532 4300

Fax: +65 6532 4255

Email: sales@elixirtech.com

Website: www.elixirtech.com